



MEDIA KIT · SPEAKING, PODCASTS, AND PRESS

Teresa Huff, ACNP

Founder and CEO, Impact Innovations · TEDx Speaker · Host, Grant Writing Simplified® Podcast

Teresa Huff teaches nonprofits how to be Relevant, Optimize, and Interact effectively to build their Return On Impact. Her 20+ years of experience and interactive style give your audience takeaways they can use today.

10,000+

Nonprofit leaders trained

100+

Workshops and training sessions

145K+

Podcast downloads, top 5% globally

2025

Strategic Advisor of the Year, McAllister & Quinn

SIGNATURE TALK

The ROI Framework™

- R** **Relevant: Clarify your message.** Say what you do, who it serves, and why it matters, in words a funder can act on.
- O** **Optimize: Strengthen your plans.** Budgets, programs, and timelines that hold up when a funder looks closely.
- I** **Interact: Build relationships and systems.** The habits, records, and connections that keep fundraising going.

More topics

Funding Strategy. Relying on one funding source is a risk, not a strategy.

Grant Readiness and Grant Writing. The strongest proposals start long before the application opens.

Making the Case for Support. Funders invest in impact, not activity.

Strategic Planning and Board Involvement. A plan only works if it inspires intentional action.

Formats: Workshops · Training series · Conference sessions · Podcast and media interviews. In person or online.

“The nonprofit powerhouse.”

The Bellwether

Where Teresa has taught

Mission Increase · preferred grant strategy partner

McAllister & Quinn · partner workshops

National Association of Home Builders

Instrumentl · partner workshops

The Nonprofit Alliance · Faith & Fundraising

Drury University · Nonprofit Leadership Conference

TEDxWilmington

Recent guest spots

Mission Funded: The Grant Advance Podcast

Marketer of the Day with Robert Plank

Grant Writing & Funding Podcast

Good to Growth, Nonprofit Hub

Let's impact your room, too.

Bios, headshots, and booking: returnonimpact.org/media

Book Teresa